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I am a highly skilled animator and animation director with five years professional experience, from involvement in a great variety of animation for TV, Games and the Web. I have a strong understanding of 2D traditional animation practices and am also highly proficient in a number of CG software packages, with thorough knowledge of 3D CG animation production.

- · Wealth of experience in creating and directing animation for a variety of clients
- Highly experienced in the use of Adobe video, image and effects editing software such as Photoshop, Flash, After Effects and Premiere
- Excellent knowledge of CG animation in software such as 3DSMax
- Strong understanding of fundamental animation principles such as weight, timing, spacing and appeal
- Excellent drawing ability and highly accustomed to Wacom digital graphics tablets
- · Skillset trained CelAction 2D character animator

# **Experience**



#### Freelance Animator and Animation Director

#### February 2012 - Present

- Within three years as a freelance animator and director, I have worked with and created animation for many high profile clients including the BBC, Channel 4, ITV, Yahoo, UKTV, the NHS, Modern Toss, and BAA.
- I have worked in animation production with a variety of highly regarded UK animation studios and directors including Kanoti, Box of Frogs Media, Irresistible Films, Cutlass TV, Signal TV and Bug Animations.
- I have created 2D and 3D animations for a wealth of media including television series', television advertising, online channels, iPad games, Mobile games, corporate videos and promotional animations.
- I frequently create bespoke animation and illustration commissions for clients from a great variety of industries, including social networking, healthcare, product design, online entertainment and marine engineering.
- I regularly generate animated commissions from start to finish, by writing scripts; storyboarding; designing characters and layouts; creating animatics; recording voice-overs and designing sounds; animating; compositing and editing video; all the way through to delivery of a completed animation.
- Leading a team of experienced and graduate animators, I acted as animation director for six episodes of Yes Ma'am, a web based comedy series broadcast online by Yahoo Screen UK and on television channel Dave. I also acted as animation director for two episodes of the Royal Television Society award-winning series Business Mouse for Channel 4 and Modern Toss

#### Animator at Le Singe Media, Brighton UK

#### February 2010 - January 2012

- Following graduation I entered LSM on a six week internship and ultimiately held the position with a team of animators for two years.
- Our clients included the BBC, Channel 4, Saatchi & Saatchi, Toyota, Outsider, Modern Toss, Chorion, Impossible Television, Zoe Mode, 2020 Media Vision, and DC Storm.
- I acted as Technical Animation Director for an advert commissioned by Saatchi & Saatchi and Toyota. I was required to model, rig and texture the lead character, assist in animation direction and animate my own scenes, as well as delegate work to freelance compositors and motion trackers.
- During its production, I animated an average of one minute a week's footage for over thirty episodes of *Gaspard & Lisa*, a CG animated childrens show broadcast globally on Disney Junior.
- During my senior's absence on Gaspard & Lisa, I acted as animation director leading a team of ten animators.

## **Freelance Highlights**



BBC/Lauren Morse "BBC Bytesize: Punctuation" Flash Character Animation

Animated a group of characters styled on commonly used punctuation, in several dialogue and action sequences, as part of BBC Bytesize educational animation.

ITV/Signal TV The Only Way is Essex Bumpers After Effects Character Animation

Created character animations used in commercial bumpers for *The Only Way is Essex* and their sponsor, Surf, shown regularly on ITV.

Channel 4/Modern Toss Modern Toss Idents CG Animation/Composting

Animated and composited two Channel 4 idents for Modern Toss, using a combination of live-action and 2D animation. They were shown regularly during Channel 4's Funny Fortnight.

Yahoo!/Cutlass TV "Yes Ma'am" Animation Director

Acting as animation director, I lead a team of experienced and rookie animators through development, pre-production and production of this online series, which was broadcast in 2015 on UKTV channel 'Dave'.

NHS/Take One Productions "Energy For Change" Flash Character Animation

Created artwork and directed animation for an in-house managerial training video, directed by Take One Productions for the NHS.

Unilever/Irrisitable Films "Creating Brands" After Effects Motion Graphics

Assisted in After Effects animation for an in-house motion graphics based promotional video for Unilever with the animation's director Duncan Brown.

BAA/Kanoti BAA Baggage System 3D Animation and Modelling

Worked on pre-production of an in-house animation for BAA which illustrated and explained the complex baggage handling systems used by Heathrow airport.

Modern Toss/Cutlass TV "Business Mouse" Animation Director

Directed animation on two episodes of Modern Toss's Royal Television Society award-winning online show, leading a team of experienced and graduate animators while working closely with the show's creators.

Box of Frogs Media Roobarb & Custard Character Animation for Unity

Based on the classic childrens TV show *Roobarb & Custard*, "When Custard was Grounded" is an animated appbook created for the iPad. I worked with Box of Frogs to create the entirety of the appbooks animations.

Nick Murray Willis "Leave Me Behind?" Traditional Character Animation

Illustrated, animated and composited the entirety of this highly successful music video, for swedish EDM group Bauer & Lanford. The video has had over 200,000 views on youtube since its publication.

Take One Productions "Smartwater" Storyboarding for Video

Illustrated a series of storyboards to accompany a script written by Take One Productions for the Metropoliton Police, explaining the use of the Met's 'Smartwater' burglar deterrence system to the public.

### **Education**

- August 2014
   Vanarts Institute of Media Arts London
- May 2014 Creative Skillset Celaction 2D Training
- September 2006 May 2009 Southampton Solent University
- September 2005 July 2006
   Northbrook College of Art and Design
- September 2003 June 2005 College of Richard Collyer

Attendee of Pixar staff mentored 'Story, Character and Animation Masterclass'

Completed Creative Skillset approved Celaction 2D Animation training program

Received Bachelor of Arts with Honours in 2D Animation

Level 3 Diploma Art & Design; Level 2 Certificate Art & Design Creative Studies

4 A2 Levels in Art, Psychology and Media and Spanish